

shopper

360° OF COLD FOOD AND BEVERAGE VARIETY



UNPRECEDENTED
MERCHANTISING
FLEXIBILITY

SUPERIOR
REFRIGERATION
PERFORMANCE



MEETS NEW ADA
REQUIREMENTS

CRANE MERCHANDISING SYSTEMS

Turn food vending around with the World's most popular food merchandiser.

Drive revenue and increase fresh food growth opportunity with Shopper's merchandising capabilities.



MODEL 432

shopper

Product Specifications

Capacities

Standard 135 items
Minimum 45 items
Maximum 225 items

Tray Capacities

5 item 9" round plate
10 item 5.25" round plate
15 item 3.6 wedge
25 item hot dogs, narrow items
Food Storage Area 7.25 W" x 16"D x 35" H

Optional Features

CURRENZA C2 6-tube Changer
CURRENZA SMV2 Validator (\$1/5/10/20)
CURRENZA SBC Recycler
Card Readers: CURRENZA Cashless Bezel
MDB Ready (Standard), DEX Harness (Standard)
Data Printer, Money Box Lock, Van Lock and Key,
Ace II Lock and Key, Base Grille

Dimensional Specifications

Height 72 in.
Depth 30.75 in.
Width 38.13 in.
Shipping Weight: 710 lbs
Electrical: 115V, 60Hz, 12A (15A circuit req.)
Listings: cULus, CE, FCC, NAMA approved
All specifications subject to change without notice.

Product Features

- High visibility Shopper lets customers buy with their eyes, promoting product sales.
- Each shelf has 5" height allowing full product view. Stocking time is also faster with the consistent height of each level.
- Exclusive "Prefer max" function automatically returns the drum to the view with the most product for sale.
- Five Zone partitioned drum provides excellent merchandising alternatives.
- Two-way rotation speeds shopping time, quicker selection, more sales.
- Side-of-drum storage area is refrigerated for extra food and beverage items.
- High efficiency, environment-friendly, ½ HP refrigeration system, with best air distribution system in the industry.
- Refrigeration unit can be easily serviced from the front of the machine.
- Health control function is computer controlled for tamper proof protection.

Electronic Features

- Cabinet temperature reading can be conveniently read from front message display without opening the door.

- Tamper check prevents vend door from being reopened at a previously vended position. Data memory records the times for power off and main cabinet door openings.
- Self-diagnostics description appears in plain English on credit display when cabinet door is opened.
- Data can be recalled by each selection, tray level and zone (or entire machine) for both units sold and dollars received. Results can be downloaded to an optional printer.
- Enhanced pricing mode allows easy set up by level, tray or selection (up to 225 price settings in all, ranging from 5 cents to \$325.00).

Sales Promotion

- Selected items can be discounted (in four tiers) with time-of-day functions.
- Winner Mode excites consumers with predetermined product and interval (from 1:10 to 1:9,999).
- Declining balance temporarily retains any change owed to customer, encouraging additional item sales.
- Scrolling message display communicates promotions/special events to customers.
- Time of Day functionality features easy setup by level, tray or selection.



The larger single compartment opens the door to combo meals and large plate offerings. The Shopper can handle 9-inch platters.

Kicked dividers make more effective use of the turret space to allow larger items and combos to be effectively vended.

CRANE MERCHANDISING SYSTEMS

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